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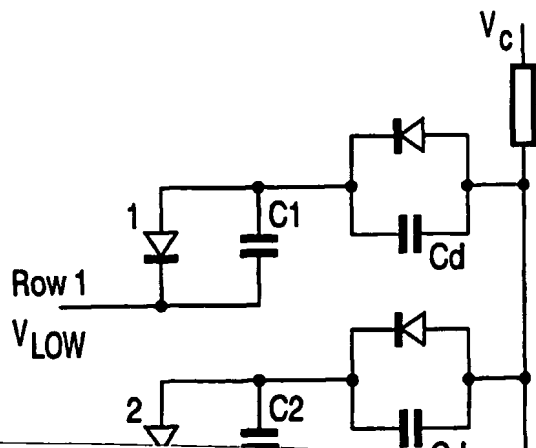
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(54) Title: **PASSIVE ADDRESSED MATRIX DISPLAY HAVING A PLURALITY OF LUMINESCENT PICTURE ELEMENTS AND PREVENTING CHARGING/DECHARGING OF NON-SELECTED PICTURE ELEMENTS**



(57) Abstract: The invention relates to a passive addressed matrix display having a plurality of luminescent picture elements. Driving circuitry having means for selecting rows of pixel elements and means for driving pixels in a row is provided. A de-coupling means is connected to each picture element for preventing said picture element from charging/decharging when it is in a non-select state and a simultaneously driven picture element is in a select state.